FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | |
|--------------------------|-------|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response | : 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Richards Jeffrey Gordon</u> | | | 2. Issuer Name and Ticker or Trading Symbol BigCommerce Holdings, Inc. [BIGC] | | | | | | | | | | 5. Relationship of Reportin (Check all applicable) Director | | | | ng Person(s) to Issuer | | | | | |
|--|---|--|--|---|---|---|--|----------------|---|-----|---------------|------------------------|---|-----------------------|--|----------------|---|--|--|--|----------------------------|--|
| (Last) (First) (Middle) | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/13/2024 | | | | | | | | | | | Office below | er (give /) | | | Other (specify pelow) | | | |
| C/O BIGCOMMERCE HOLDINGS, INC. 11305 FOUR POINTS DR, BLDG II, SUITE 100 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person | | | | | | | | | |
| (Street) AUSTIN | TX | TX 78726 | | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | |
| (City) | City) (State) (Zip) | | | | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | | ded to | | |
| 4 ==== 6.6 | | | I - Non-Deriva | _ | | ties | | uired | _ | | | | | - | | | | | 7 11-4 | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | . | 3. Transaction Code (Instr. 8) | | | | | | Secu Bene Own | nount o irities eficially ed owing | OΤ | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | | Code | v | Amou | ınt | (A) or (D) | Price | | Repo | | | (mau. 4) | | (ilisti. 4) | | | |
| Series 1 (| Common Sto | ock | 08/13/2024 | | | | S | | 2,7 | 111 | D | \$ | 5.6096 ⁽¹⁾ | | 7,192 | | 2 I | | By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾ | | Capital V Entrepreneurs | |
| Series 1 (| Common Sto | ock | 08/13/2024 | | | | s | | 73,8 | 860 | D | \$ | 5.6096(1) | 1 | 96,24 | 7 | I | | By GGV Capital V L.P. ⁽³⁾ | | | |
| Series 1 (| 1 Common Stock | | 08/14/2024 | | | | s | | 1,9 | 001 | D | \$5.463 ⁽⁴⁾ | | 5,291 | | | I | | By GGV Capital V Entrepreneurs Fund L.P. ⁽²⁾ | | | |
| Series 1 (| Common Sto | ock | 08/14/2024 | 4/2024 s | | | 51,8 | 817 | 7 D | | \$5.463(4) | | 144,430 | | I | | By GGV Capital V L.P. ⁽³⁾ | | | | | |
| | | Tat | ole II - Derivati (e.g., pu | | | | | | | | | | | | wne | t | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | of | rative rities priced r osed) | Expira | e Exercisable and tion Date h/Day/Year) | | and | | | Deri Seci (Inst | r. 5) Sect F. 5) Ben Own Follo Rep Tran | | ivative Cv curities Fo neficially Din ned or | | ership : t (D) direct str. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| la | n of Respons | | | Code | v | (A) | | Date Exerci | Expiration Date | | ation | Title | Amount or Number of Shares | | | | | | | | | |

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.54 to \$5.68, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 1 to this Form 4.
- 2. The reported securities are held directly by GGV Capital V Entrepreneurs Fund L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V Entrepreneurs Fund L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by by GGV Capital V Entrepreneurs Fund L.P. The Reporting Person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest in such securities.
- 3. The reported securities are held directly by GGV Capital V L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by by GGV Capital V L.P. The Reporting Person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest in such securities.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.35 to \$5.58, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 4 to this Form 4.

Remarks:

/s/ Chuck Cassidy, Attorneyin-Fact for Richards, Jeffrey

08/15/2024

Gordon

** Signature of Reporting Person

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.