SEC Form 4	
FORM 4	

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

10% Owner Other (specify below) iling (Check Applicable

Person

3235-0287

0.5

						AFFROVAL	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).			A pursuant to Section 16(a) of the Securities Exchange Act of 1 or Section 30(h) of the Investment Company Act of 1940		OMB Number: 3235-0 Estimated average burden hours per response:		
1. Name and Address of Reporting Person <sup>*</sup> <u>Richards Jeffrey Gordon</u>			2. Issuer Name <b>and</b> Ticker or Trading Symbol BigCommerce Holdings, Inc. [BIGC]	5. Relationship (Check all appli	,	son(s) to Issuer 10% Owner	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/09/2024	Officer below)	(give title	Other (speci below)	
	OMMERCE HOL JR POINTS DR, I	DINGS, INC. BLDG II, SUITE 100	4. If Amendment, Date of Original Filed (Month/Day/Year)	Line)	,		
(Chro of)				Form f	iled by More than	1 One Reporting	

TX

(Street)

(City)

**AUSTIN** 

Rule 10b5-1(c) Transaction Indication

(State) (Zip)

78726

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 Hen Bentrative Coourtice Acquired, Diepecca el, el Benenetary entret											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			
Series 1 Common Stock	08/09/2024		s		2,948	D	\$5.5358 <sup>(1)</sup>	12,532	I	By GGV Capital V Entrepreneurs Fund L.P. <sup>(2)</sup>	
Series 1 Common Stock	08/09/2024		s		80,316	D	\$5.5358 <sup>(1)</sup>	341,741	I	By GGV Capital V L.P. <sup>(3)</sup>	
Series 1 Common Stock	08/12/2024		s		2,629	D	\$5.4998 <sup>(4)</sup>	9,903	I	By GGV Capital V Entrepreneurs Fund L.P. <sup>(2)</sup>	
Series 1 Common Stock	08/12/2024		s		71,634	D	\$5.4998 <sup>(4)</sup>	270,107	I	By GGV Capital V L.P. <sup>(3)</sup>	

														2.1.	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

## Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.44 to \$5.76, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 1 to this Form 4.

2. The reported securities are held directly by GGV Capital V Entrepreneurs Fund L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V Entrepreneurs Fund L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by by GGV Capital V Entrepreneurs Fund L.P. The Reporting Person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest in such securities.

3. The reported securities are held directly by GGV Capital V L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by by GGV Capital V L.P. The Reporting Person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest in such securities.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.38 to \$5.60, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 4 to this Form 4.

Remarks:

/s/ Chuck Cassidy, Attorney-08/13/2024 in-Fact for Richards, Jeffrey Gordon \*\* Signature of Reporting Person

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.