SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287
Estimated average I	burden
hours per response:	0.5

to Sec obligat	this box if no lo tion 16. Form 4 tions may contin tion 1(b).	or Form 5	STATEMEN	l pursuant	to Secti	on 16(a)	of the	Securiti	ies Excha	ange Act	of 1934	ERSHIP		OMB Numl Estimated a hours per r	average bi	3235-0287 urden 0.5
1. Name and Address of Reporting Person* <u>Richards Jeffrey Gordon</u>			or Section 30(h) of the investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol BigCommerce Holdings, Inc.								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)(First)(Middle)C/O BIGCOMMERCE HOLDINGS, INC.11305 FOUR POINTS DR, BLDG II, 3RD FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 03/15/2021							Officer (give title Other (specify below) below)						
(Street) AUSTIN TX 78726			4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person								erson					
(City)	(St	ate) (2	Zip)													
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		2. Transaction Date	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.) or	5. Amount of Securities Beneficially Owned Following		6. Owner Form: Dir (D) or Indirect ((Instr. 4)	rect Ind Be I) Ow	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amoun	it (A) (D)	or Pri	ce	Reported Transaction (Instr. 3 and				
Series 1 (ries 1 Common Stock 03/15/2021				S		39	Ι	5 \$6	1.0073(1	.) 94,56	3	I	Ca Er	r GGV apital V atrepreneurs nd L.P. ⁽²⁾	
Series 1 Common Stock		03/15/2021			S		2,68	30 I	5 \$6	0.4762 ⁽³	³⁾ 91,88	3	I	Ca Er	r GGV ipital V itrepreneurs nd L.P. ⁽²⁾	
Series 1 Common Stock		03/15/2021			S		1,06	51 I	5 \$6	1.0073(1) 2,576,6	82	I	Ca	y GGV apital V P. ⁽⁴⁾	
Series 1 Common Stock 0		03/15/2021			s		73,0	38 I	5 \$6	0.4762 ⁽³	³⁾ 2,503,6	44	I	Ca	y GGV upital V P. ⁽⁴⁾	
		Tal	ble II - Derivati (e.g., ρι										d			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, (Month/Day/Year) 4. Transaction Code (Inst 8)				Expiration Date (Month/Day/Year) d			Ame Sec Und Der Sec	itle and bunt of urities erlying vative urity (Instr d 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)			
				Code V	(A) (D)	Date Exerc	cisable	Expiratio Date	on Title	Amoun or Numbe of Shares	r				
1. Name and Address of Reporting Person [*] <u>Richards Jeffrey Gordon</u>																
(Last)		(First) CE HOLDINGS	(Middle) 5, INC.													

11305 FOUR POINTS DR. BLDG IL 3RD FLOOR

11305 FOUR	POINTS DR, BLD	G II, 3KD FLOOK
(Street)		
AUSTIN	TX	78726
(City)	(State)	(Zip)
1. Name and Add GGV Capit	ress of Reporting Pers <u>al V L.P.</u>	son*
(Last)	(First)	(Middle)

3000 SAND HILL ROAD, BUILDING 4, SUITE 230								
(Street) MENLO PARK	CA	94025						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person [*] GGV Capital V Entrepreneurs Fund L.P.								
(Last)	(First)	(Middle)						
3000 SAND HILI	ROAD, BU	JILDING 4,						
SUITE 230								
(Street)								
MENLO PARK	CA	94025						
(City)	(State)	(Zip)						

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.00 to \$61.99, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 2 to this Form 4.

2. The reported securities are held directly by GGV Capital V Entrepreneurs Fund L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V Entrepreneurs Fund L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by by GGV Capital V Entrepreneurs Fund L.P.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$60.99, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 1 to this Form 4.

4. The reported securities are held directly by GGV Capital V L.P. GGV Capital V L.L.C. is the general partner of GGV Capital V L.P. The Reporting Person is the managing director of GGV Capital V L.L.C., and, as a result, may be deemed to have voting and dispositive power over the shares held by by GGV Capital V L.P.

Remarks:

<u>/s/ Jeffrey Richards</u>	03/17/2021
GGV Capital V L.P., By: GGV Capital V L.L.C., its General Partner, By: /s/ Jeffrey Richards, Jeffrey Richards, Managing Director	<u>03/17/2021</u>
GGV Capital V Entrepreneurs Fund L.P., By: GGV Capital V L.L.C., its General Partner, By: /s/ Jeffrey Richards, Jeffrey Richards, Managing Director	<u>03/17/2021</u>
** Signature of Reporting Person	Date

Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.