### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

viasimigion, D.O. 200

OMB APPR	OVAL						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				. ,		. ,							
1. Name and Address of Reporting Person*  Mengoli Jeff  (Last) (First) (Middle)  11305 FOUR POINTS DRIVE BUILDING II, THIRD FLOOR  (Street) AUSTIN TX 78726  (City) (State) (Zip)				2. Issuer Name and Ti BigCommerce 3 B. Date of Earliest Tran 07/15/2021	<u>Holdings,</u>	Inc. [ BIGC ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify below)  Chief Legal Officer/Secretary						
			-										
				1. If Amendment, Date	of Original Fi	led (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Form filed by One Form filed by Mor Person	Reporting Pers	on			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
			2. Transaction	2A. Deemed	3.	4. Securities Acquired (A) or	J F)	5. Amount of	6. Ownership	7. Nature of			

#### Disposed Of (D) (Instr. 3, 4 and 5) Form: Direct (D) or Indirect (I) (Instr. 4) Beneficially Owned Following if any (Month/Day/Year) Beneficial (Month/Day/Year) Code (Instr. 8) Ownership Reported Transaction (Instr. 4) (A) or (D) Transaction(s) (Instr. 3 and 4) Code Amount Price $M^{(1)}$ Series 1 Common Stock 07/15/2021 3.000 Α \$3.03 125,409 D 07/15/2021 $M^{(2)}$ 2,000 A \$3.03 127,409 D Series 1 Common Stock s<sup>(3)</sup> Series 1 Common Stock 07/15/2021 1,000 D \$59.4569(4) 126,409 D 07/15/2021 **S**<sup>(3)</sup> 1,100 D \$60,4964(5) 125,309 D Series 1 Common Stock **S**<sup>(3)</sup> Series 1 Common Stock 07/15/2021 900 D \$61.2844(6) 124,409 D Series 1 Common Stock 07/15/2021 S<sup>(7)</sup> 800 D \$59.5637(8) 123,609 D **S**<sup>(7)</sup> Series 1 Common Stock 07/15/2021 900 D \$60.7511(9) 122,709 D \$61.4867(10) Series 1 Common Stock 07/15/2021 S<sup>(7)</sup> 300 D 122,409 D

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

D S	Title of erivative ecurity nstr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	saction (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Q S O (I	on- pualified tock ption Right to uy)	\$3.03	07/15/2021		<b>M</b> <sup>(1)</sup>			3,000	11/30/2018 <sup>(11)</sup>	11/30/2028	Series 1 Common Stock	3,000	\$0.00	66,000	D		
S O (I	on- ualified tock ption Right to uy)	\$3.03	07/15/2021		<b>M</b> <sup>(2)</sup>			2,000	11/30/2018 <sup>(11)</sup>	11/30/2028	Series 1 Common Stock	2,000	\$0.00	64,000	D		

### Explanation of Responses:

- 1. The stock option exercise was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2020.
- 2. The stock option exercise was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 10, 2021.
- 3. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2020.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.00 to \$59.9999, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 4 to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.02 to \$61.0199, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 5 to this Form 4.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.05 to \$62.0499, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 6 to this Form 4.
- $7. \ This sale was effected pursuant to a Rule 10b5-1 \ trading \ plan \ adopted \ by \ the \ reporting \ person \ on \ March \ 10, \ 2021.$
- 8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.05 to \$60.0499, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 8 to this Form 4.
- 9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.19 to \$61.1899, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at

each separate price with the ranges set forth in Footnote 9 to this Form 4.

10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.22 to \$62.2199, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 10 to this Form 4.

11. Option was immediately exercisable on the date of grant.

### Remarks:

Jeff Mengoli

07/19/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.