SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287
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hours per response:	0.5

Section 16. I	ox if no longer subject to Form 4 or Form 5 nay continue. <i>See</i> (b).	_	ed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940	OMB Number: Estimated avera hours per respo	•		
1. Name and Ad Mengoli Je	dress of Reporting Per <u>eff</u>	son*	2. Issuer Name and Ticker or Trading Symbol BigCommerce Holdings, Inc. [BIGC]	(Check all app Direc	,	(s) to Issuer 10% Owner Other (specify]
(Last) (First) (Middle) 11305 FOUR POINTS DRIVE BUILDING II, THIRD FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 06/15/2021	belov	below) below) below) Chief Legal Officer/Secretar		
(Street)		78726	4. If Amendment, Date of Original Filed (Month/Day/Year)	Line) X Form	r Joint/Group Filing (C n filed by One Reportin n filed by More than O on	ng Person	
(City)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Series 1 Common Stock	06/15/2021		M ⁽¹⁾		3,000	A	\$3.03	125,409	D	
Series 1 Common Stock	06/15/2021		M ⁽²⁾		2,000	A	\$3.03	127,409	D	
Series 1 Common Stock	06/15/2021		S ⁽³⁾		2,074	D	\$61.6526 ⁽⁴⁾	125,335	D	
Series 1 Common Stock	06/15/2021		S ⁽³⁾		726	D	\$62.5525(5)	124,609	D	
Series 1 Common Stock	06/15/2021		S ⁽³⁾		200	D	\$63.49 ⁽⁶⁾	124,409	D	
Series 1 Common Stock	06/15/2021		S ⁽⁷⁾		1,400	D	\$61.6896(8)	123,009	D	
Series 1 Common Stock	06/15/2021		S ⁽⁷⁾		400	D	\$62.8125 ⁽⁹⁾	122,609	D	
Series 1 Common Stock	06/15/2021		S ⁽⁷⁾		200	D	\$63.52 ⁽¹⁰⁾	122,409	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) Disp of (I (Ins	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A bate Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year)		e	Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (Right to Buy)	\$3.03	06/15/2021		M ⁽¹⁾			3,000	11/30/2018 ⁽¹¹⁾	11/30/2028	Series 1 Common Stock	3,000	\$0.00	71,000	D	
Non- Qualified Stock Option (Right to Buy)	\$3.03	06/15/2021		M ⁽²⁾			2,000	11/30/2018 ⁽¹¹⁾	11/30/2028	Series 1 Common Stock	2,000	\$0.00	69,000	D	

Explanation of Responses:

1. The stock option exercise was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2020.

2. The stock option exercise was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 10, 2021.

3. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2020.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.06 to \$62.0599, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 4 to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.21 to \$63.2099, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 5 to this Form 4.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.24 to \$64.2399, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 6 to this Form 4.

7. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 10, 2021.

8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.08 to \$62.0799, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 8 to this Form 4.

9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.45 to \$63.4499, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at

each separate price with the ranges set forth in Footnote 9 to this Form 4.

10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.50 to \$64.499, inclusive. The reporting person undertakes to provide to BigCommerce Holdings, Inc., any security holder of BigCommerce Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price with the ranges set forth in Footnote 10 to this Form 4.

11. Option was immediately exercisable on the date of grant.

Remarks:

<u>Jeff Mengoli</u>

** Signature of Reporting Person

06/17/2021 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.