SEC	Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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ОМВ	APPROVAL	

OMB Number:	3235-0287			
Estimated average burden				
hours per response:	0.5			

Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				or occuon c			Sunci	it Company A		-10						
		[•] Reporting Person [*] t <u>GP IV, LLC</u>						ding Symbol <u>35, Inc.</u> [I	BIGC		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) 20 UNIV	(Fii VERSITY R	rst) (I COAD 4TH FLO	Middle) OR	3. Date of E 11/20/202		ransacti	ion (M	lonth/Day/Yea	ar)		Officer (give title Other (s below) below)					
(Street) CAMBF (City)	RIDGE M.		2138 Zip)	4. If Amend	ment, Da	ate of O	rigina	l Filed (Month	n/Day/Ye	ear)		filed filed	by One Re	ng (Check A porting Pers an One Rep	on	
		Table	L - Non-Deriva	tive Secu	ritios /	Acqui	rod	Disposed	of o	r Bonof		od				
Date			2. Transaction	2A. Deemed Execution Date,		3. 4. Sec		4. Securities Disposed Of	I. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following		6. Owners Form: Dir (D) or Indirect (I) (Instr. 4)	ect Indire Benef	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s (Instr. 3 and 4					
SERIES	1 COMMO	N STOCK	11/20/2020			S		87,615	D	\$65.79	9 3,164,77	76	I	By G Catal Grou L.P. ⁽¹	p IV,	
SERIES	1 COMMO	N STOCK	11/20/2020			s		2,324	D	\$65.79	9 83,970		I		C preneurs IV, L.P.	
SERIES	1 COMMO	N STOCK	11/20/2020			S		47,110	D	\$65.79	9 1,701,69)4	I	Catal	eneral yst p V, L.P.	
SERIES	1 COMMO	N STOCK	11/20/2020			s		2,832	D	\$65.79) 102,331	L	I		C preneurs V, L.P. ⁽⁵⁾	
SERIES	1 COMMO	N STOCK	11/20/2020			S		88,608	D	\$65.79	3,200,68	32	I	Catal Grou	p V lemental,	
		Ta	ble II - Derivati									k				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	(e.g., pu 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (Instr. 3 and 5)	ber 6. Ex ive (M ies ed ed	Date E	IS, CONVER	nd 7. An Se Un De Se	Securiti Title and nount of curities derlying rivative curity (Inst und 4)	8. Price of Derivative Security (Instr. 5)	deriv Secu Bene Own Follo Repo	owing orted saction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownershi (Instr. 4)	
	1	1									- 1				1	

Date Exercisable

Code V

(A) (D)

Expiration Date

Title

Amount or Number of Shares

1. Name and Address of Reporting Person*

General Catalyst GP IV, LLC

(Last)	(First)	(Middle)
20 UNIVERSITY	I FLOOR	

(Street) CAMBRIDGE	МА	02138	
(City)	(State)	(Zip)	

1. Name and Address	1 0	son [*] GROUP IV LP	
<u>OLIVLIUIL C</u>			
(Last)	(First)	(Middle)	
C/O GENERAL	CATALYST PA	ARTNERS	
20 UNIVERSITY	(ROAD 4TH I	FLOOR	
(Street)			
CAMBRIDGE	MA	02138	
(City)	(State)	(Zip)	
1. Name and Addres			
<u>GC ENTREP</u>	RENEURS I	<u>FUND IV L P</u>	
(Last)	(First)	(Middle)	
20 UNIVERSITY	(ROAD 4TH I	FLOOR	
(Street)			
CAMBRIDGE	MA	02138	
(City)	(State)	(Zip)	
1. Name and Addres			
<u>General Catal</u>	<u>yst Partners</u>	<u>IV, L.P.</u>	
(Last)	(First)	(Middle)	
C/O GENERAL	CATALYST PA	ARTNERS	
(Street)			
CAMBRIDGE	MA	02138	
(City)	(State)	(Zip)	

Explanation of Responses:

1. The reported securities are held directly by General Catalyst Group IV, L.P. General Catalyst GP IV, LLC is the general partner of General Catalyst Partners IV, L.P., which is the general partner of General Catalyst Group IV, L.P. and GC Entrepreneurs Fund IV, L.P. Lawrence Bohn, a member of Issuer's board of directors, Joel Cutler, and David Fialkow are managing directors of General Catalyst GP IV, LLC, and, as a result, may be deemed to have voting and dispositive power over the shares held by General Catalyst Group IV, L.P. and GC Entrepreneurs Fund IV, L.P. Eaken of the reporting persons and entities disclaims beneficial ownership of the reported securities except to the extent of such person's or entity's pecuniary interest in such securities.

2. The reported securities are held directly by GC Entrepreneurs Fund IV, L.P. General Catalyst GP IV, LLC is the general partner of General Catalyst Partners IV, L.P., which is the general partner of General Catalyst Group IV, L.P. and GC Entrepreneurs Fund IV, L.P. Lawrence Bohn, a member of Issuer's board of directors, Joel Cutler, and David Fialkow are managing directors of General Catalyst GP IV, LLC, and, as a result, may be deemed to have voting and dispositive power over the shares held by General Catalyst Group IV, L.P. and GC Entrepreneurs Fund IV, L.P. Each of the reporting persons and entities disclaims beneficial ownership of the reported securities except to the extent of such person's or entity's pecuniary interest in such securities.

3. The reported securities are held directly by General Catalyst Group V, L.P. General Catalyst GP V, LLC is the general partner of General Catalyst Partners V, L.P., which is the general partner of General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P. and General Catalyst Group V Supplemental, L.P. Lawrence Bohn, a member of Issuer's board of directors, Joel Cutler, and David Fialkow are managing directors of General Catalyst GP V, LLC, and, as a result, may be deemed to have voting and dispositive power over the shares held by General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V Supplemental, L.P. GCGM Investment Holdings, L.P. is a limited partner of General Catalyst Partners V, L.P. with a pecuniary interest in the reported securities.

4. (Continued from Footnote 3) GC Partners Holdings, L.P. is a limited partner of GCGM Investment Holdings, L.P. with a pecuniary interest in the reported securities. Each of the reporting persons and entities disclaims beneficial ownership of the reported securities except to the extent of such person's or entity's pecuniary interest in such securities.

5. The reported securities are held directly by GC Entrepreneurs Fund V, L.P. General Catalyst GP V, LLC is the general partner of General Catalyst Partners V, L.P., which is the general partner of General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P. and General Catalyst Group V Supplemental, L.P. Lawrence Bohn, a member of Issuer's board of directors, Joel Cutler, and David Fialkow are managing directors of General Catalyst GP V, LLC, and, as a result, may be deemed to have voting and dispositive power over the shares held by General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., GC GM Investment Holdings, L.P. is a limited partner of General Catalyst Partners V, L.P. with a pecuniary interest in the reported securities.

6. (Continued from Footnote 5) GC Partners Holdings, L.P. is a limited partner of GCGM Investment Holdings, L.P. with a pecuniary interest in the reported securities. Each of the reporting persons and entities disclaims beneficial ownership of the reported securities except to the extent of such peron's or entity's pecuniary interest in such securities.

7. The reported securities are held directly by General Catalyst Group V Supplemental, L.P. General Catalyst GP V, LLC is the general partner of General Catalyst Partners V, L.P., which is the general partner of General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P. and General Catalyst Group V Supplemental, L.P. Lawrence Bohn, a member of Issuer's board of directors, Joel Cutler, and David Fialkow are managing directors of General Catalyst GP V, LLC, and, as a result, may be deemed to have voting and dispositive power over the shares held by General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst GP V, LLC, and, as a result, may be deemed to have voting and dispositive power over the shares held by General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V, L.P., GC Entrepreneurs Fund V, L.P., and General Catalyst Group V Supplemental, L.P. GCGM Investment Holdings, L.P. is a limited partner of General Catalyst Partners V, L.P. with a pecuniary interest in the reported securities.

8. (Continued from Footnote 7) GC Partners Holdings, L.P. is a limited partner of GCGM Investment Holdings, L.P. with a pecuniary interest in the reported securities. Each of the reporting persons and entities disclaims beneficial ownership of the reported securities except to the extent of such person's or entity's pecuniary interest in such securities.

Remarks:

This report is one of two reports, each on a separate Form 4, but relating to the same transaction being filed by entities affiliated with General Catalyst.

General Catalyst GP IV, LLC,the General Partner forGeneral Catalyst Partners IV,L.P., the General Partner forGC Entrepreneurs Fund IV,L.P.; By: /s/ ChristopherMcCain, Chief Legal OfficerGeneral Catalyst Group IV,L.P., By: General CatalystPartners IV, L.P., Its GeneralPartner, By: General Catalyst11/24/2020GP IV, LLC, Its GeneralPartner; By: /s/ ChristopherMcCain, Chief Legal Officer

11/24/2020 GC Entrepreneurs Fund IV, L.P., By: General Catalyst Partners IV, L.P., Its General Partner, by General Catalyst GP IV, LLC, its General Partner; By: /s/ Christopher McCain, Chief Legal Officer General Catalyst Partners IV, L.P.,, the General Partner for General Catalyst Group IV, L.P. and GC Entrepreneurs <u>11/24/202</u>0 Fund IV, L.P.; By: /s/ Christopher McCain, Chief Legal Officer ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.