BIGCOMMERCE

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BigCommerce Named a Major Contender in 2023 Digital Commerce Platform PEAK Matrix® by Everest Group

Open SaaS platform recognized for flexibility and agility to meet evolving enterprise expectations as the market shifts toward more composable and modular architectures

AUSTIN, Texas--(BUSINESS WIRE)--Jun. 22, 2023-- BigCommerce (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established B2C and B2B brands, today announced it has been named a Major Contender in Everest Group's 2023 Digital Commerce Platform PEAK Matrix®. BigCommerce scored second to highest among competitors in both Visibility and Capability.

"Given the rapid ecommerce market shifts and expectations, enterprises need architectures best equipped for agility and composable commerce is becoming the preferred model. Everest Group's recognition reflects BigCommerce's ability to provide the flexibility and deliver on these needs in today's fast-paced ecommerce space," said Meghan Stabler, senior vice president at BigCommerce. "We continue to invest in our capabilities to best serve our merchants all over the world, especially against an ever-changing macroeconomic backdrop, that ensures their staying power. BigCommerce's high placement in the Major Contender quadrant proves this."

According to Everest Group, the pandemic caused a massive spike in the demand for digital commerce, especially from small and mid-size enterprises that revamped their online presence strategy. The post-pandemic world continues to experience a rise in this demand. As customer touchpoints increase and customer purchase journeys become more complex, digital commerce platform providers are evolving their offerings to meet evolving enterprise expectations.

In this report, Everest Group assessed 21 technology providers across all industries and geographies. The study is based on Everest Group's annual RFI process for the calendar year 2022, interactions with leading technology providers, client reference checks and an ongoing analysis of the digital commerce market.

To learn more about BigCommerce's enterprise ecommerce solutions, click here.

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Solo Stove, Ted Baker and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit www.bigcommerce.com or follow us on Twitter, LinkedIn, Instagram and Facebook.

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