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## BigCommerce Now Available in Google Cloud Marketplace, Giving Enterprise Customers the Power to Modernize Their Ecommerce Platforms and Accelerate Digital Transformation

*Global enterprise customers on Google Cloud can now innovate their businesses with an open commerce approach to reach more shoppers, meet cloud committed spend and enable omnichannel programs to drive growth*

AUSTIN, Texas--(BUSINESS WIRE)--Sep. 27, 2022-- [BigCommerce](#) (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established B2C and B2B brands, today announced its launch on Google Cloud Marketplace, making it easier for global enterprise customers to modernize their ecommerce platform to expand audience reach and drive business growth.

"Opening our platform to enterprises through Google Cloud Marketplace gives them powerful ecommerce tools that work within the Google Cloud ecosystem to reach more people and drive sales at every stage of growth," said Sharon Gee, vice president of revenue growth and general manager of omnichannel partnerships. "Organizations on Google Cloud now have the freedom to customize and build solutions that work best for their unique business needs while having full control over their proprietary data, making it easier and more efficient for them to gather actionable insights that will drive their business forward."

With BigCommerce, enterprises on Google Cloud have direct access to prebuilt integrations with essential Google Cloud products and Google Cloud Marketplace partner apps and services that help propel omnichannel growth, fast time-to-value and low TCO, while providing a pathway to retire their Google Cloud committed spend. Enterprise customers can unlock a modern commerce experience with:

- **Scalable and Customizable Commerce Architecture.** BigCommerce provides enterprises an innovative, open, modular architecture that can be customized to meet unique business requirements, while utilizing the power, speed, flexibility and security of the Google Cloud platform.
- **Prebuilt Native Integrations with Google Products.** With BigCommerce, enterprises can take an integrated approach to their ecommerce business by utilizing Google BigQuery for reporting and analytics, Google Cloud for cloud services and Google Ads and Listings for promoting their products and increasing traffic to their site.
- **Omnichannel Solutions for Google and Beyond.** With Feedonomics, enterprises can connect and optimize product listings across hundreds of global advertising, marketplace, search and social channels, manage inventory and orders and measure performance to improve conversion, ROAS and drive GMV growth.
- **Simplified Billing to Meet Google Cloud Committed Spend.** By subscribing to BigCommerce, customers will receive a single service bill per month, paying all invoices directly to Google Cloud. As an added bonus, customers can recoup their BigCommerce fees to retire Google Cloud committed spend (subject to program availability and terms).

In addition, BigCommerce's Open SaaS ecommerce platform can also serve unique business requirements with B2C, B2B, Headless and CaaS (Commerce-as-a-Service) solutions, combining the best of SaaS and API enabled openness and flexibility exposing powerful APIs and SDKs throughout the platform that give customers the enterprise integrations and tools needed to customize faster.

"B2C and B2B merchants are increasingly seeking out ecommerce solutions that can seamlessly integrate with technologies built for growth at scale," said Dai Vu, managing director, Marketplace & ISV GTM Programs, Google Cloud. "With BigCommerce now available on Google Cloud Marketplace, enterprise customers can more easily deploy and get started growing their businesses with Google Cloud technologies, all from within their existing cloud environment."

Explore BigCommerce on Google Cloud Marketplace [here](#). To learn more about BigCommerce and Feedonomics, click [here](#).

### About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Solo Stove and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit [www.bigcommerce.com](http://www.bigcommerce.com) or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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