



March 2, 2022

BigCommerce Reveals Winners of the 2021 Annual Partner Awards, Marking Its Fourth Year of Recognitions

The most innovative and forward-thinking BigCommerce agency and technology partners across America, EMEA and APAC are honored for their commitment in helping merchants succeed and grow during trialing market fluctuations

AUSTIN, Texas--(BUSINESS WIRE)--Mar. 2, 2022-- [BigCommerce](#) (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established brands, today unveiled the winners of the 2021 BigCommerce Partner Awards. Now in its fourth year, the annual awards program recognizes top-performing partners among BigCommerce's global network of more than 2,800 agency and technology partners. This year's winners are honored for their outstanding commitment and dedication to providing BigCommerce merchants with exemplary technology and services needed to thrive, grow and succeed through unprecedented market fluctuations.

"BigCommerce's open, best-of-breed partner ecosystem continues to differentiate our platform and deliver even greater innovation to an industry that has experienced both unprecedented challenges and breathtaking growth," said Russell Klein, chief commercial officer at BigCommerce. "With that, this year's annual Partner Awards reflect the outstanding dedication our winners put forth into helping our merchants meet and beat customer expectations and thrive against market fluctuations. We are honored to have you as our partners and look forward to continued success together. Congratulations!"

The 2021 BigCommerce Partner Awards featured 17 total categories across the Americas, APAC and EMEA regions whose applicants were evaluated by a panel of BigCommerce employees and executives. The awards recognized one winner for each category based on their accomplishments respective to the geographic region in which they operate. This year's winners are:

2021 BigCommerce Agency Partner Winners

Agency Partner of the Year: Awarded to Certified BigCommerce agency partners that have demonstrated commitment to investing in the platform, executing for clients and generating meaningful business over the last year.

- **Winners:** [Codal](#) (Americas) [Moustache Republic](#) (APAC) [Space48](#) (EMEA)

New Partner of the Year: Awarded to agency partners that have demonstrated excellence within their first year as a BigCommerce Partner.

- **Winners:** [DataArt](#) (Americas) [Raak Creative](#) (APAC) [Adapt](#) (EMEA)

B2B Excellence Award: Awarded to agency partners that consistently demonstrate superiority at meeting the complex needs of BigCommerce's B2B merchants.

- **Winners:** [Old North Collective](#) (Americas) [Moustache Republic](#) (APAC) [Calashock](#) (EMEA)

Marketing Solutions Award: Awarded to agency partners that provide outstanding marketing services for BigCommerce merchants, including omnichannel, email, SEO and more.

- **Winners:** [Exclusive Concepts](#) (Americas) [AEK Media](#) (APAC) [Space48](#) (EMEA)

User Experience & Design Award: Awarded to agency partners who have an exceptional talent for creating beautiful, world-class BigCommerce storefronts that enhance the shopper's experience.

- **Winners:** [Codal](#) (Americas) [Raak Creative](#) (APAC) [5874 Commerce](#) (EMEA)

Creative Problem Solving Award: Awarded to agency partners with an exceptional talent for using innovative thinking to create powerful online shopping experiences.

- **Winners:** [Mira Commerce](#) (Americas) [Matter Design & Digital](#) (APAC) [Media Lounge](#) (EMEA)

Headless Commerce Award: Awarded to agency partners who leverage BigCommerce's open APIs to deploy headless storefronts that power customized and engaging shopping experiences.

- **Winners:** [The ZaneRay Group](#) (Americas) [Matter Design & Digital](#) (APAC) [Like Digital](#) (EMEA)

New Frontier Award: Awarded to agency partners who are accelerating BigCommerce's expansion into new countries through their local domain expertise and successful client storefront launches.

- **Winners:** [Space.bar](#) (Americas) [18th Technology](#) (APAC) [Eurostep](#) (EMEA)

Excellence in Delivery Award: Awarded to agency partners that consistently demonstrate the ability to successfully launch their clients' BigCommerce storefronts on time and within budget, with high levels of customer satisfaction.

- **Winners:** [Silk Software](#) (Americas) [Goose](#) (APAC) [E2X](#) (EMEA)

2021 BigCommerce Tech Partner Winners

Tech Partner of the Year: Awarded to technology partners whose integration features a superior user experience demonstrated by a high volume of installation and positive user reviews plus successful co-marketing activity over the last year.

- **Winners:** [Acumatica](#) (Americas) [Stripe](#) (APAC) [BrightPearl](#) (EMEA)

Innovative Integration Award: Awarded to technology partners that have built a new integration or feature that solves a critical need for BigCommerce merchants.

- **Winners:** [TikTok](#) (Americas) [Klaviyo](#) (APAC) [Akeneo](#) (EMEA)

Customer Growth Award: Awarded to technology partners whose outstanding solution has generated the most revenue growth for BigCommerce merchants.

- **Winners:** [Codisto](#) (Americas) [Yotpo](#) (APAC) [Fast](#) (EMEA)

Think Big Award: Awarded to technology partners for their collaborative efforts in driving high-quality referrals that produce the highest average revenue for BigCommerce.

- **Winners:** [PayPal](#) (Americas) [PayPal](#) (APAC) [Klarna](#) (EMEA)

Best User Experience Award: Awarded to technology partners whose integration delivers a best-in-class user experience based on simplicity of app install and configuration process, ease of use and beautiful design.

- **Winners:** [Omnisend](#) (Americas) [Fast](#) (APAC) [Avasm](#) (EMEA)

Emerging Partner Award: Awarded to new technology partners whose solutions feature a superior user experience, outstanding customer reviews and a growing install volume.

- **Winner:** [Extend](#) (Americas)

Open SaaS Innovation Award: Awarded to technology partners who leverage BigCommerce's open APIs to enable merchants to build storefronts that power customized and engaging shopping experiences.

- **Winners:** [Uniform](#) (Americas) [Attragt](#) (EMEA)

New Frontier Award: Awarded to technology partners whose solutions have enabled BigCommerce merchants to expand their business into new countries.

- **Winners:** [Searchspring](#) (APAC) [Adyen](#) (EMEA)

To learn more about the winners, visit the [BigCommerce Blog](#). To learn more about or join BigCommerce's premier ecosystem of agency and technology partners, visit [BigCommerce.com/partners](#).

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, SoloStove and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit [www.bigcommerce.com](#) or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

BigCommerce® is a registered trademark of BigCommerce Pty. Ltd. Third-party trademarks and service marks are the property of their respective owners.

View source version on [businesswire.com](#): <https://www.businesswire.com/news/home/20220302005116/en/>

Dana Marruffo
dana.marruffo@bigcommerce.com

Source: BigCommerce