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BigCommerce Wins 2022 Most Loved Award From TrustRadius

Out of 25,820 products on TrustRadius, BigCommerce's Open SaaS ecommerce platform has been recognized as one of the top 101 "Most Loved" software for 2022

AUSTIN, Texas--(BUSINESS WIRE)--Feb. 15, 2022-- [BigCommerce](#) (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established brands, today announced that TrustRadius has recognized BigCommerce with a 2022 Most Loved Award. This year's winners represent a variety of solutions spanning across more than 800 categories and are most loved by their customers for a multitude of reasons.

To determine the winners of this year's award, TrustRadius analyzed every review collected in 2021 word by word. Reviews were analyzed across 25,820 products and 800 categories. The most beloved products were determined by comparing mentions of "love" in all its (grammatical) forms to the total number of reviews received for each product.

After much consideration, 101 products emerged as the winners of TrustRadius' 2022 Most Loved Award. These products earned the highest ratio of "love" per review across the entire TrustRadius platform.

"It's an honor to be the only ecommerce platform on the Most Loved list," said BigCommerce CEO Brent Bellm. "Everything we do at BigCommerce is to serve our merchants and help them grow. As a platform provider, we strive to power success with industry-best ecommerce products, performance, security, quality and innovation. This recognition shows that they are feeling the love from us, and our customer-first approach is having an impact."

"Buyers have an increasing number of options when it comes to ecommerce platforms. The right ecommerce hosting solution can help businesses provide a seamless user experience for customers on their site. BigCommerce is one of the most loved ecommerce platforms of 2022," said Megan Headley, vice president of research at TrustRadius. "BigCommerce earned a Most Loved award based directly on feedback from their customers. Reviewers highlighted features like the online payment system, and the ease of integration with Retail Management Systems using the BigCommerce API."

"We are a wine retailer and use BigCommerce for our online sales," wrote one merchant in their TrustRadius review on BigCommerce. "We use the BigCommerce API to tightly integrate the BigCommerce platform with our Retail Management System which runs our brick-and-mortar operations. We moved to BigCommerce nearly two years ago to address several needs including a robust API, optimized one-page checkout, site speed, access to integrated apps, an enterprise-level hosted environment, SaaS solution, headless commerce, highly flexible framework that is easy to modify, offloading of PCI compliance, 24/7/365 phone support in addition to email and ticket systems, professional services, solutions architects and a dedicated account manager. After years of owning source code and hosting our own site on our own servers, we were ready to accept the fact that we simply didn't have the internal resources to keep up with the evolving e-commerce landscape. We knew we needed to move to a hosted solution but still needed the flexibility of being able to develop and deploy customized solutions within our site. We looked at everything from Shopify+ to Magento to Oracle Commerce Cloud to BigCommerce. BigCommerce was the runaway winner as it addressed all of our requirements with ease."

"Great for startup or established ecommerce business," wrote another BigCommerce reviewer. "For the same price as basic Shopify store you get a full featured store with BigCommerce. We also build a lot of WordPress stores for startups, most migrate to BigCommerce as their revenues grow. For small stores 1-4 products, a Wordpress starting point is more affordable (free ecomm plugins) but when you are ready to make your store a business, you need a full functioning store with the capabilities to integrate with 3rd party shipping and selling platforms."

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, SoloStove and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit www.bigcommerce.com or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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About TrustRadius:

TrustRadius helps technology buyers make better decisions and helps vendors tell their unique stories, improve conversion, engage high-intent buyers, and gain customer insights. Each month over 1 million B2B technology buyers, over 50% from large enterprises, use verified reviews and ratings on TrustRadius.com to make informed purchasing decisions. Headquartered in Austin, TX, TrustRadius was founded by successful entrepreneurs and is backed by Mayfield Fund, LiveOak Venture Partners, and Next Coast Ventures.

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