



August 5, 2020

BigCommerce Announces Pricing of Initial Public Offering

AUSTIN, Texas--(BUSINESS WIRE)--Aug. 4, 2020-- BigCommerce Holdings, Inc. ("BigCommerce") today announced the pricing of its initial public offering of 9,019,565 shares of its Series 1 common stock at a price of \$24 per share. BigCommerce is offering 6,850,000 shares of Series 1 common stock and the selling stockholders named in the prospectus are offering 2,169,565 shares of Series 1 common stock. BigCommerce has granted the underwriters a 30-day option to purchase up to an additional 1,027,500 shares of its Series 1 common stock, and the selling stockholders have granted the underwriters a 30-day option to purchase up to an additional 325,435 shares of Series 1 common stock, in each case at the initial public offering price. BigCommerce will not receive any proceeds from the sale of shares by the selling stockholders. The shares are expected to begin trading on the Nasdaq Global Market on August 5, 2020 under the ticker symbol "BIGC," and the offering is expected to close on August 7, 2020, subject to customary closing conditions.

Morgan Stanley and Barclays are acting as lead book-running managers for the proposed offering. Jefferies and KeyBanc Capital Markets are acting as book-running managers for the proposed offering. Canaccord Genuity, Needham & Company, Raymond James, and Truist Securities are acting as co-managers for the proposed offering.

A registration statement relating to this offering was declared effective by the Securities and Exchange Commission on August 4, 2020. The offering will be made only by means of a prospectus, copies of which may be obtained from any of the following sources:

- Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, Second Floor, New York, New York 10014; or
- Barclays Capital Inc., Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, telephone: +1 888 603 5847, or email: Barclaysprospectus@broadridge.com.

This press release shall not constitute an offer to sell, or the solicitation of an offer to buy, these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. As a leading open SaaS solution, BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2B and B2C companies across 120 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Skullcandy, Sony and Woolrich. Headquartered in Austin, BigCommerce has offices in San Francisco, Sydney and London. Learn more at www.bigcommerce.com.

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