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Commerce Announces Winners of APAC Region Customer and Partner Awards Honoring Exceptional Contributions and Results in Ecommerce

Ecommerce leader honors the most innovative customers and agency and technology partners for their industry achievements

AUSTIN, Texas and SYDNEY, Australia, April 06, 2026 (GLOBE NEWSWIRE) -- [Commerce](#) (Nasdaq: CMRC), an open, intelligent ecosystem of technology solutions and the parent company of leading ecommerce platform BigCommerce and data feed optimization leader Feedonomics, today announced the winners of its 2026 APAC Customer and Partner Awards. The awards programs recognize the most innovative and inspiring customers and partners doing big things on the BigCommerce and Feedonomics platforms.

"We're proud to recognise the outstanding achievements of our customers and partners across APAC, who continue to push the boundaries of innovation and deliver meaningful business results," said Shannon Ingrey, vice president and general manager of APAC at Commerce. "Their forward-thinking approaches and commitment to modernising commerce are helping brands navigate complexity, scale with confidence and succeed in an increasingly competitive digital landscape."

2026 Commerce Customer Award Winners

Growth Champion Awards: Celebrates customers demonstrating exceptional Commerce-driven growth, delivering measurable year-over-year gains through transactions, channel expansion, or data-led performance.

BigCommerce

- **Winner:** [Atlantic Pet Products](#)
- Finalists:
 - [AS Colour](#)
 - [Blue Bottle Marine](#)
 - [Buffalo Sports](#)

Feedonomics

- **Winner:** [Stack Commerce](#)
- Finalist: [Online Workwear](#)

Innovation in Digital Experience Award: Celebrates brands harnessing AI, automation, or composable tech to transform digital experiences to push the industry forward through bold experimentation.

BigCommerce

- **Winner:** [Aquila](#)
- Finalists:
 - [Mud Australia](#)
 - [Pet Chemist](#)

Feedonomics

- **Winner:** [Qantas Loyalty](#)

Connected Commerce Award: Celebrates customers unifying multiple components of the Commerce stack to create connected experiences that deliver measurable outcomes through seamless, integrated solutions.

- **Winner:** [Videopro](#)

Emerging Innovator Award: Recognizes customers and partners achieving fast market lift post-launch.

BigCommerce

- **Winner:** [Laser Clinics Group](#)
- Finalist: [WaterCo](#)

Feedonomics

- **Winner:** [Blue Bottle Marine](#)

B2B Excellence Award: Recognizing leaders in B2B ecommerce who are redefining what's possible through innovation, operational excellence, and exceptional buyer experiences.

- **Winner:** [WaterCo](#)
- Finalists:
 - [Glen Dimplex Australia](#)
 - [Erskine Dental](#)

2026 Commerce Partner Winners

Partner of the Year: Granted to a partner with superior user experience, outstanding customer reviews, high joint customer count and successful co-marketing activities.

BigCommerce Agency Partner

- **Winner:** [Web Force 5](#)

BigCommerce Tech Partner

- **Winner:** [PayPal](#)

Feedonomics Agency Partner

- **Winner:** [Tryzens](#)

Innovation in Digital Experience Award: Celebrates an agency using AI, composability, or creative solutions to elevate merchant experiences and advance modern commerce through innovative, strategic execution.

BigCommerce Agency Partner

- **Winner:** [Matter Design & Digital](#) with customer [Giga-Byte Technology](#)
- Finalist: [Nagarro](#) with customer [Coco Republic](#)

Innovation in Digital Experience Award: Celebrates a partner delivering new or enhanced integrations that solve key merchant needs and strengthen the Commerce ecosystem through purposeful innovation.

BigCommerce Tech Partner

- **Winner:** [MyIntegrator](#) with customer [Healius](#)
- Finalists:
 - [Dotdigital](#)
 - [MyIntegrator](#) with customer [Your Discount Chemist](#)
 - [MyIntegrator](#) with customer [Howard Storage World](#)

Connected Commerce Award: Celebrates customers unifying multiple components of the Commerce stack to create connected experiences that deliver measurable outcomes through seamless, integrated solutions.

Agency Partner

- **Winner:** [Aligent](#) with customer [Laser Clinics Group](#)
- Finalist: [Web Force 5](#)

B2B Excellence Award: Celebrating partners addressing the complex challenges of B2B merchants through strategic use of price lists, customer groups, and open APIs to elevate the buying experience.

BigCommerce Agency Partner

- **Winner:** [Web Force 5](#) with customer [Mechtric](#)
- Finalists:
 - [Kobe Creations](#) with customer [Pacific Automation](#)
 - [Kobe Creations](#) with customer [Winslow Education](#)

B2B Excellence Award: Recognizing tech partners using Commerce's open APIs to help merchants build B2B storefronts that set new standards and expand what's possible in ecommerce.

BigCommerce Tech Partner

- **Winner:** [MYOB Acumatica](#)

- Finalists:
 - [MyIntegrator](#) with customer [RV Supplies](#)
 - [Dotdigital](#) with customer [Toolkit Depot](#)

Proven Delivery Award: Awarded to a partner with 2+ years in the BigCommerce Program that demonstrates an ability to launch client sites on time, on budget, in a way that delights customers and leads to desired business outcomes.

- **Winner:** [Kobe Creations](#)
- Finalist: [Aligent](#)

Commerce Champion Award: Spotlights partners elevating the Commerce story through advocacy, thought leadership, storytelling, and innovative GTM ideas that drive net-new customers and deepen ecosystem growth.

BigCommerce Agency Partner

- **Winner:** [ItWorks](#)
- Finalists:
 - [Kobe Creations/MyIntegrator](#)
 - [Nagarro](#)

BigCommerce Tech Partner

- **Winner:** [Stripe](#)
- Finalists:
 - [Klaviyo](#)
 - [PayPal](#)

Customer Success Award: Recognizes excellence in driving customer success and long-term retention through proactive partnership, strategic guidance, and support beyond launch.

- **Winner:** [Nagarro](#) with customer [Coco Republic](#)
- Finalists:
 - [Moustache Republic](#) with customer [Tool Kit Depot](#)
 - [Web Force 5](#) with customer [Toby's Estate](#)

To join the BigCommerce and Feedonomics ecosystem of agency and technology partners, [click here](#).

About Commerce

[Commerce](#) (Nasdaq: CMRC) empowers businesses to innovate, grow, and thrive by providing an open, AI-driven commerce ecosystem. As the parent company of [BigCommerce](#), [Feedonomics](#), and [Makeswift](#), Commerce connects the tools and systems that power growth, enabling businesses to unlock the full potential of their data, deliver seamless and personalized experiences across every channel, and adapt swiftly to an ever-changing market. Trusted by leading businesses like Coldwater Creek, Cole Haan, Dell, Harvey Nichols, King Arthur Baking Co., Mizuno, Pacsun, Perry Ellis, Skechers, SportsShoes and Uplift Desk, Commerce delivers the storefront control, optimized data, and AI-ready tools businesses need to grow, serve diverse buyers, and operate with confidence in an increasingly intelligent, multi-surface world. For more information, visit [commerce.com](#) or follow us on [X](#) and [LinkedIn](#).

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