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BigCommerce Named as a Challenger in 2025 Gartner® Magic Quadrant™ for Digital Commerce Platforms

AUSTIN, Texas, Nov. 06, 2025 (GLOBE NEWSWIRE) -- Commerce (Nasdaq: CMRC), an open, intelligent ecosystem of technology solutions and the parent company of leading ecommerce platform BigCommerce, today announced that Gartner has recognized BigCommerce as a Challenger in the 2025 Gartner Magic Quadrant for Digital Commerce Platforms.

BigCommerce was again recognized as a Challenger for the sixth consecutive year.

"We believe BigCommerce's placement reflects the strength of our innovative approach backed by rapid innovation capable of serving technically sophisticated merchants looking for flexibility from best-of-breed capabilities," said Michael Scholz, vice president of product marketing at Commerce. "Our roadmap is accelerating with investments in agentic commerce, our core B2B and B2C capabilities and deeper integrations with new and existing partners, all designed to enhance how brands, retailers, manufacturers and distributors orchestrate and grow their digital operations globally."

The report evaluated 19 digital commerce platform vendors based on their ability to execute and completeness of vision to help application leaders that support digital commerce make informed decisions. According to Gartner, "Gartner defines digital commerce as the technology that enables customers to purchase goods and services through an interactive and self-service or assisted experience. The platform provides necessary information for customers to make their buying decisions and uses rules and data to present fully priced orders for payment."

To download the full Gartner Magic Quadrant for Digital Commerce Platforms report, click here: <https://www.bigcommerce.com/resources/reports/2025-gartner-report-cdl-report/>

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Gartner, Magic Quadrant for Digital Commerce, By [Aditya Vasudevan](#), [Ant Duffin](#), [Mike Lowndes](#), [Sandy Shen](#), [Jason Daigler](#), [Penny Gillespie](#), 3 November 2025

About Commerce

[Commerce](#) (Nasdaq: CMRC) empowers businesses to innovate, grow, and thrive by providing an open, AI-driven commerce ecosystem. As the parent company of [BigCommerce](#), [Feedonomics](#), and [Makeswift](#), Commerce connects the tools and systems that power growth, enabling businesses to unlock the full potential of their data, deliver seamless and personalized experiences across every channel, and adapt swiftly to an ever-changing market. Trusted by leading businesses like Coldwater Creek, Cole Haan, Harvey Nichols, King Arthur Baking Co., Mizuno, Perry Ellis, SportsShoes and Uplift Desk, Commerce delivers the storefront control, optimized data, and AI-ready tools businesses need to grow, serve diverse buyers, and operate with confidence in an increasingly intelligent, multi-surface world. For more information, visit commerce.com or follow us on [X](#) and [LinkedIn](#).

About BigCommerce

BigCommerce, powered by [Commerce](#) (Nasdaq: CMRC), is a flexible enterprise ecommerce platform built to help brands, retailers, manufacturers, and merchants of all sizes grow and innovate without compromise. In today's era of agentic commerce, BigCommerce's flexible, open platform architecture makes it easy for brands to scale, adapt, and connect with the tools to solve their unique business challenges without being locked into rigid systems. B2C and B2B companies across industries rely on BigCommerce, including Coldwater Creek, Harvey Nichols, King Arthur Baking Co., Mizuno, MKM Building Supplies, United Aqua Group, and Uplift Desk. For more information, please visit bigcommerce.com or follow us on [X](#) and [LinkedIn](#).

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