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BigCommerce and Feedonomics Announce Winners of EMEA Customer and Partner Awards to Honor Exceptional Contributions in Ecommerce

Ecommerce leaders honor the most innovative customers and agency and technology partners in EMEA for their work pushing ecommerce boundaries to new levels of success

AUSTIN, Texas and LONDON, April 03, 2025 (GLOBE NEWSWIRE) – [BigCommerce](#) (Nasdaq: BIGC), a leading provider of open, composable commerce solutions for B2C and B2B brands and retailers, today announced the winners of the 2025 BigCommerce and Feedonomics Customer and Partner Awards. The awards programs recognize the most innovative and inspiring customers and partners doing big things on the BigCommerce and Feedonomics platforms.

“These awards celebrate truly exceptional work by BigCommerce’s customers and partners in EMEA,” said Andrew Norman, senior vice president and general manager of EMEA at BigCommerce. “These partners consistently make innovation and customer success their top priority in order to help brands, retailers, manufacturers and distributors grow and prosper. We also are extremely proud of our customers. They are at the heart of everything we do, and nothing makes us prouder than seeing them innovate and succeed on our platform.”

“It’s such a pleasure to recognize and show Feedonomics appreciation for our customers’ and partners’ great work,” said Aaron Gellhaus, regional director of EMEA at Feedonomics. “We’re honored to acknowledge these customers who are all leaders in their industries for their innovation. Our winning partners Jellyfish, VML and Bring Digital are truly dedicated to helping our customers drive digital growth outcomes via innovative strategies such as integrating predictive signals into product feeds, enabling local inventory ad programs to boost in-store traffic, and ripping and replacing legacy solutions to accelerate ROI.”

This year’s EMEA awards featured 24 categories across BigCommerce and Feedonomics customers and partners with applicants evaluated by a panel of BigCommerce and Feedonomics employees and executives. The awards recognized one winner for each category based on their accomplishments.

2025 BigCommerce Customer Award Winners

Achievement in Growth: *Highlighting exceptional growth and success achieved with BigCommerce.*

- Winner: [MUJI](#)

B2B Excellence Award: *Recognizing leadership in B2B ecommerce that redefines what’s possible*

- Winner: [Srixon Sports Europe](#)

Design Award: *Celebrating captivating storefront designs that inspire and engage customers.*

- Winner: [Nextbase](#)

Shopper Experience: *Acknowledging exceptional customer and user experiences that set new standards.*

- Winner: [Furniturebox](#)

Innovation Award: *Honoring cutting-edge solutions that push the boundaries of ecommerce.*

- Winner: [Pharmacy2U](#)

2025 Feedonomics Customer Award Winners

Feedonomics Innovation Award: *Celebrating the cutting-edge integration of AI driven strategies.*

- Winner: [On Running](#)

Feedonomics Omnichannel Success Award: *Honoring the delivery of an exceptional, integrated online to offline customer experience.*

- Winner: [Euro Car Parts](#)

Feedonomics Global Expansion Award: *Acknowledges leadership in organisational direction and clarity of goals to partner in global growth.*

- Winner: [COS](#)

Feedonomics Achievement in Growth: *Highlighting the material growth and expansion on digital channels via Feedonomics.*

- Winner: [Charles Tyrwhitt](#)

Feedonomics Performance Transformation Award: *Recognizing a unified and holistic partnership approach to build exceptional outcomes.*

- Winner: [Boots](#)

2025 BigCommerce Agency Partner Winners

Agency Partner of the Year: *Awarded to the partner with the best overall performance across metrics and collaboration efforts in EMEA as a whole between January 1, 2024 - December 31, 2024.*

- Winner: [IDHL](#)

B2B Excellence Award: *Awarded to agency partners that have a background in B2B problem solving, efficiencies and utilize B2B-centric product features and who consistently demonstrate superiority at meeting the complex needs of BigCommerce's B2B customers.*

- Winner: [De Nieuwe Zaak](#)

User Experience & Design Award: *Awarded to technology partners whose integration delivers a best-in-class user experience based on simplicity of app install and configuration process, ease of use and beautiful design.*

- Winner: [Dark Matter Commerce](#) (Space 48)

Creative Problem Solving Award: *Awarded to agency partners who have created a world class, visually appealing design that enhances the user experience and leads to higher interactivity and conversion.*

- Winner: [Agency51](#)

North Partner of the Year: *Awarded to the partner with the best overall performance across metrics in Southern Europe between January 1, 2024 - December 31, 2024.*

- Winner: [Wallmander & Co.](#)

South Partner of the Year: *Awarded to the partner with the best overall performance across metrics in Southern Europe between January 1, 2024 - December 31, 2024.*

- Winner: [Ebolution](#)

Excellence in Delivery Award: *Awarded to agency partners that consistently demonstrate the ability to successfully launch their clients' BigCommerce storefronts on time and on budget, with high levels of customer satisfaction.*

- Winner: [Apply Digital](#)

2025 BigCommerce Technology Partner Winners

Partner of the Year Award: *Awarded to technology partners whose integration features a superior user experience demonstrated by a high volume of installation and positive user reviews plus successful co-marketing activity over the last year.*

- Winner: [Klarna](#)

Innovative Integration Award: *Awarded to technology partners that have built a new integration or feature that solves a critical need for BigCommerce customers.*

- Winner: [Noibu](#)

Customer Growth Award: *Awarded to technology partners whose outstanding solution has generated the most revenue growth for BigCommerce customers, while aligning with BigCommerce initiatives.*

- Winner: [Bloomreach](#)

2025 Feedonomics Partner Winners

Feedonomics Partner of the Year: *Awarded to the Omnichannel Certified Agency that sourced the highest revenue for Feedonomics. This award highlights agencies that demonstrate exceptional results and sustained impact on merchant success.*

- Winner: [Jellyfish](#)

Innovation Award: *Recognizing an innovative partnership with a leading global consultative, creative, and marketing agency to disrupt and replace legacy technology with Feedonomics' industry leading data and feed management platform.*

- **Winner:** [VML](#)

Emerging Partner: Celebrates a rising agency partner that has shown exceptional promise and leadership. This award honors partners making a meaningful impact with innovative strategies and measurable results.

- **Winner:** [Bring Digital](#) ([A Dark Matter Commerce Agency](#))

To join the BigCommerce and Feedonomics ecosystem of agency and technology partners, [click here](#).

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open SaaS and composable ecommerce platform that empowers brands, retailers, manufacturers and distributors of all sizes to build, innovate and grow their businesses online. BigCommerce provides its customers sophisticated professional-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries rely on BigCommerce, including Coldwater Creek, Harvey Nichols, King Arthur Baking Co., MKM Building Supplies, United Aqua Group and Uplift Desk. For more information, please visit www.bigcommerce.com or follow us on [X](#) and [LinkedIn](#).

About Feedonomics

Feedonomics is the leading data management platform powering omnichannel growth for the world's top brands and retailers. With its flexible technology and full-service support team, Feedonomics facilitates a variety of data and order management use cases across industries such as ecommerce, automotive, employment, travel, real estate, and more. Feedonomics has thousands of active customers, integrations with hundreds of ecommerce platforms and channels, and strategic partnerships with industry leaders like Amazon, Meta, Google, Microsoft and TikTok. For more information, please visit www.feedonomics.com or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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