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BigCommerce Wins Vendors in Partnership Award for Best Commerce or Multi-Vendor Platform

Vendors in Partnership (VIP) Award validates BigCommerce's customer-first approach, innovation and strong partner ecosystem in B2C and B2B ecommerce

AUSTIN, Texas--(BUSINESS WIRE)--Jan. 14, 2024-- [BigCommerce](#) (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established B2C and B2B brands, today announced it has been honored with the [Vendors in Partnership](#) (VIP) Award for 2024 Best Commerce or Multi-Vendor Platform.

The VIP Awards recognize the solution providers that power the retail ecosystem and new ways that partnerships are formed and challenges are overcome. They acknowledge service to the retail industry and celebrate a willingness to transform from within, create deep and perceptive partnerships, and great solutions.

"Just about every aspect of commerce has evolved, with composable commerce creating a strong partnership ecosystem, including the continued rise of marketplaces," according to Vendors in Partnership. "The finalists demonstrated how their solutions or services are helping determine the right business strategy, appropriate flexibility, robust functionality or seamless integration for customers, employees and other stakeholders."

"Winning this VIP Award acknowledges the strength of BigCommerce's industry-leading platform and the tremendous value we deliver for our customers," said Meghan Stabler, senior vice president of marketing at BigCommerce. "Brands and retailers around the world choose BigCommerce because our open, simplified approach to enterprise ecommerce delivers the competitive advantage brands and retailers need to succeed around the world and across multiple sales channels, which in turn empowers them to deliver amazing customer experiences and scale their businesses."

BigCommerce combines the best of SaaS with the flexibility and openness of API-enabled composable giving brands and retailers such as [MKM Building Supplies](#), [La Perla](#), [Houzer](#) and [Solo Stove](#) the freedom to choose the best combination of ecommerce solutions for their specific business needs.

BigCommerce was recognized along with other winners at the VIP Awards Gala in New York City on Friday, Jan. 12, 2024, in conjunction with NRF 2024, Retail's Big Show.

To learn more about BigCommerce's award-winning platform or meet with a member of our team at NRF, visit [Booth 5575](#) on Level 3 of the Expo Hall at the Javits Center. Learn more about what we'll be doing at NRF or schedule a consultation [here](#).

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers brands and retailers of all sizes to build, innovate and grow their businesses online. BigCommerce provides its customers sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Solo Stove, Ted Baker and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit www.bigcommerce.com or follow us on [X](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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