BIGCOMMERCE

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BigCommerce Wins 2023 Top Rated Ecommerce Platform Award by TrustRadius

For the fourth consecutive year, BigCommerce is recognized for having excellent customer satisfaction ratings, based purely on user reviews

AUSTIN, Texas--(BUSINESS WIRE)--Aug. 9, 2023-- BigCommerce (Nasdaq: BIGC), a leading Open SaaS ecommerce platform for fast-growing and established B2C and B2B brands, today announced it has won a Top Rated Ecommerce Platform award from TrustRadius for the fourth consecutive year.

BigCommerce is one of only two vendors to receive this year's recognition, which is based on hundreds of user reviews, affirming the platform's easy-to-use enterprise-grade functionality, customization and performance enabling online businesses to scale and accelerate growth.

"This direct recognition from our customers is the best kind of honor because it reflects the value they receive from our open, flexible SaaS platform as well as our customer service," said BigCommerce CEO Brent Bellm. "We work extremely hard to continuously strengthen our platform to deliver industry-best ecommerce products, performance and security to power growth for the most complex and sophisticated merchants. Receiving another TrustRadius award validates that our merchants think we're on the right track."

To qualify for Top Rated status, a product must have 10 or more recent reviews and a trScore of 7.5 or higher, indicating above-average satisfaction for business technology. Products that have this category as their primary category appear first on the list, sorted by highest trScore.

"Coming from Shopify, BigCommerce is much more flexible with what you can customize throughout the entire website," wrote one merchant in their TrustRadius review on BigCommerce. "Shopify has so many restrictions. So if you want to make a more customized and suitable site for a growing business, BigCommerce is best. That's why I say BigCommerce is best for medium to large businesses. Having open API's has made customizations and integrations to other platforms a breeze. Specifically creating new apps for just our website. Our developers had a ton of issues doing this with Shopify, but it has been pretty much a breeze with BigCommerce. It has made the jobs cheaper for us, and easier for the development team."

Another user wrote: "BigCommerce is the foundation of our online business across multiple countries, it provides the base functionality we need to put our products in front of customers in a clear and accessible way. Its powerful API allows us to connect easily to third-party platforms and add the functionality we need to produce a storefront which converts."

Click here to learn why BigCommerce is the most trusted ecommerce solution provider for fast-growing and established B2C and B2B brands.

About BigCommerce

BigCommerce (Nasdaq: BIGC) is a leading open software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization and performance with simplicity and ease-of-use. Tens of thousands of B2C and B2B companies across 150 countries and numerous industries use BigCommerce to create beautiful, engaging online stores, including Ben & Jerry's, Molton Brown, S.C. Johnson, Skullcandy, Solo Stove, Ted Baker and Vodafone. Headquartered in Austin, BigCommerce has offices in London, Kyiv, San Francisco, and Sydney. For more information, please visit www.bigcommerce.com or follow us on Twitter, LinkedIn, Instagram and Facebook.

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Dana Marruffo
pr@bigcommerce.com

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